International Medical Student Congress
SARAJEVO
1-5 FEBRUARY
2017
SPONSOR AND EXHIBITOR PROSPECTUS
CALL FOR SPONSORS AND EXHIBITORS

Dear Sir or Madam,

It is our great pleasure to announce to you and invite you to the third International Medical Student Congress – SaMED 2017. The SaMED 2017 – third International Medical Student Congress will be held from 1st to 5th February 2017 in Sarajevo.

SaMED 2017 represents the largest student congress in the field of biomedicine in Southeast Europe, and last year’s congress saw students from over 30 countries. This is a unique gathering of science, skills, knowledge and friendship which is continuously being organized by the Association of Students of Faculty of Medicine (ASMF) in partnership with Bosnian and Herzegovinian Medical Students’ Association (BoHeMSA), and under auspices of the Faculty of Medicine, University of Sarajevo.

This year, according to the expressed interest of the participants, we expect more than 400 participants from all around the world. In addition to our participants, we have the support of our eminent speakers who are certainly the leading experts in their respective fields of scientific interests, who will be joining us from the United States and Europe. Their presence certainly tells us about the significance of SaMED and its role in the field of medical science.

Conference topics are of general medical and biomedical character, and range from the basic medical sciences of pre-clinical disciplines, through clinical topics and modern trends in the field of medicine and biomedicine. In that way, the Congress opens a wide range of scientific subjects that will be presented and which will be discussed.

In addition to attending and giving presentations, the congress participants will be able to partake in numerous workshops, which attract a large number of interested parties every year. This year we will have workshops that cover various practical aspects of medicine, which students should be able to master and to know in their practical work as doctors and scientists of tomorrow. The modern trend of the evolution of science realizes that a medical doctor is therewithal a scientist.

SaMED 2017 will also bring together the student representatives from all countries in the region, who are the bearers of the future of health systems in the region. As a part of our Congress, they will be engaged in a discussion on the future of medicine and the medical profession in the region, and our active approach in the process of reform and stabilization of health systems.

The Organizing Committee hopes that we will establish cooperation with the industry, sponsors and exhibitors in purpose of better organization of SaMED 2017. Our goal is mutual satisfaction through the promotion of knowledge, as the supreme value of the human race, and its implication in the field of biomedical science, in the purpose of better tomorrow for all of us.

We hope you will accept our invitation.

Sincerely,

Bekir Rovčanin

President of Organizing Committee
ABOUT THE CONGRESS

SaMED is a project of young, enthusiastic students from the Faculty of Medicine, University of Sarajevo who want to, once again, position Sarajevo on the map of European and world scientific student congresses of biomedical sciences. The aim of this congress is the exchange of knowledge and new scientific advances in medicine, since one of the basic postulates that young doctors must keep is medicine based on science. Also, the Congress contributes to the internationalization of Sarajevo and supports Sarajevo and Bosnia and Herzegovina economy in general.

STATISTICS FROM THE PREVIOUS CONGRESS SaMED 2016

SaMED 2016 was held in Sarajevo from 4 to 7 February 2016. Some figures that speak of the popularity and the value of the congress are:

- **358 participants** from **30 countries** participated in **10 sessions** and **5 workshops**
- **104 oral presentations** and **46 poster presentations**

Participants presented the results of their research in:

PROGRAM

Congress program is in scientific sense very open to all fields of medicine and biomedical sciences. Eminent guests from Europe and the United States will hold lectures on their field of scientific research, and they will share their experience, results and methodology with the young doctors who slowly walk in their footsteps.

In addition to the theoretical part, during the five days of the congress, workshops will be held in the field of applied medicine: surgery (basic and advanced sewing course), radiology (ultrasound in emergency situations), forensic medicine, methodology and scientific research work, anesthesia and reanimation (BLS / ALS).
**WHY TO PRESENT AND SUPPORT SAMED 2017?**

The goal of SaMED 2017 is the exchange of experiences and knowledge among the future and young doctors from different countries and different systems of medical education, as well as showing the path to young doctors of medicine with the daily study of new scientific facts about the medicine.

Through SaMED 2017 you will have the opportunity to improve the profile of your company by presenting your product, service, research, and other information to the young doctors, who will be tomorrow's consumers of your product, in front of more than 400 participants including doctors, students, scientists, academics, experts from different profile dealing with biomedicine, government representatives and heads of national and international medical organizations. It is the perfect platform for establishing new business contacts with the users of your trendsetting products, and the possibility of establishing long-term business arrangements.

**MAIN REASONS FOR PRESENTING AT SaMED 2017**

- The contents of the Congress will be at high quality and will show examples of productive cooperation between scientists and supporting industries.
- The purpose of the Congress is to enable the realization of new business contacts, which is why program allows sufficient time to interact with the participants.
- The audience provides the perfect marketing opportunity for the presentation of products and services, strengthening existing and creating new relationships and opportunities with potential future clients.
- Direct contact with more than 400 participants, from over 30 countries, for 5 days in one place.
- Building awareness - your product or service could be the next scientific discovery!
- Enter the world of SaMED’s marketing with over 200,000 views within our releases, excellent marketing area for contact with the future holders of the health system and its users.

**WHO ARE THE SaMED PARTICIPANTS?**

- Young doctors of all specialties
- Students of biomedical sciences from over 30 countries worldwide
- Representatives of student organizations from the region
- Representatives of European and international student organizations
- Teachers, professors, deans
- Pharmacists
- Scientists and researchers
WHO SHOULD PRESENT AT SaMED 2017?

- pharmaceutical companies
- biotech companies
- manufacturers and representatives for medical equipment / instruments
- manufacturers of food products
- laboratories
- Insurance companies
- IT and telecommunications companies

VENUE

Hotel Saraj,
Nevjestina 5,
71000 Sarajevo,
Bosna i Hercegovina

+387 (0)33 239 510
e-mail: recepcija@hotelsaraj.com

PROMOTION OF YOUR SPONSORSHIP

Your sponsorship and participation will be extensively advertised before, during and after the Congress. Some of the ways of promotion are as follows:

ONLINE MARKETING

Email newsletter

Regular newsletters to promote the event - the latest information, changes to the program and the ability to post your logo with a link to the official website. Newsletter gets a thorough read from all the participants of the congress, since e-mail is a required way of communication with the participants before the start of the congress.

Conference website and Facebook page

The official website of the Congress is the main point for all information related to the Congress. It is updated regularly with new information and notices, and provides the ability to publish logo with a link to the sponsor’s website or the appropriate banners. We are also working to promote the congress and sponsors on the social network Facebook, that in the months leading up to the Congress realizes massive attendance. Last year, our site was opened by more than 30 000 people who have made over 200,000 interactions with the page.
PRINTED MATERIAL

Advertisements

Bulletin sponsors website will be in congress materials: Final program and congress summaries.

Posters, billboards and all the Congress print ads are a great opportunity for advertising your logo and product.

PROMOTION ON THE EVENT PLACE

Sponsorship display

Presentation display (roll-up) will be at the registration desk, in the hall for lectures and within the exhibition space.

Slide between lectures

The ability to project sponsor’s logo on the screen in the conference room between lectures.

Our goal is to offer a wide variety of sponsorship packages that would help in achieving the objectives in promoting your products and services. We are happy to customize sponsorship packages to better respond to your marketing strategies.
Given that the majority of sponsorship opportunities listed in this brochure are limited, early confirmation will guarantee a way to participate and increase the ability to communicate with participants.

**MAIN SPONSORSHIP** 10.000 KM

The main sponsorship package includes the following services:

- Sponsor will be on the official website set to be listed as a major sponsor with publication of logo and link to your website
- Advertising pages in color on the 4th wrapping page in the Final Program
- Advertising pages in color on the 4th wrapping page in the Proceedings
- Logo on screen between lectures
- Logo on the sponsor banner
- Logo on accreditation cards
- Logo on all posters, flyers, brochures, banners
- Highlighting the sponsor in all media appearances
- Branded laces for accreditation card *
- Sponsor advertised on the social network Facebook
- Sponsor flyer/brochure placed in the congress bags which will be given to all participants *
- Sponsors roll-up or flag in the Congress Hall *
- Block and pen with sponsors branding *
- Exhibition area of 8 m²
- Lecture by presenting sponsor for a period of 45 min
- Speech at the opening ceremony and closing
- Free registration for four participants sponsors

Items marked with an asterisk (*) are provided by the sponsor
GOLD SPONSORSHIP

Gold sponsorship package includes the following services:

- Sponsor will be on the official website set to be listed as a gold sponsor with the publication logo and link to your website
- Advertising pages in color on the 2nd wrapping page in Final Program
- Advertising pages in color on the 2nd wrapping page in the Proceedings
- Logo on screen between lectures
- Logo on the sponsor banner
- Sponsor flyer / brochure placed in the congress bags which will be given to all participants *
- Sponsors roll-up or flag in the Congress Hall *
- Block and pen with branding sponsors *
- Exhibition area of 6 m²
- Lecture by presenting sponsor for a period of 20 min
- Free registration for three participants sponsors

Items marked with an asterisk (*) are provided by the sponsor

SILVER SPONSORSHIP

Silver sponsorship package includes the following services:

- Sponsor will be on the official website set to be listed as a Silver Sponsor with publication of logo and link to your website
- Advertising pages in color on the 3rd wrapping page in Final Program
- Advertising pages in color on the 3rd wrapping page in the Proceedings
- Logo on screen between lectures
- Logo on the sponsor banner
- Sponsor flyer / brochure placed in the congress bags which will be given to all participants *
- Exhibition area of 4 m²
- Free registration for two participants sponsors

Items marked with an asterisk (*) are provided by the sponsor
COFFEE BREAK
1.500 KM

Congress provides the following:

- Publication of the sponsor’s logo on the panel in the serving area
- Logo on the congress website and a link to the sponsor’s website
- Logo in the Final Program
- Logo on screen between lectures
- Possible use of pads, napkins and sugar with the logo of sponsors *

Items marked with an asterisk (*) are provided by the sponsor

CONGRESS BAGS
2.000 KM

Congress provides the following:

- Printing the sponsor’s logo on the congress bags
- Sponsor flyer / brochure placed in the congress bags which will be given to all participants *
- Logo on the congress website and a link to the sponsor’s website
- Logo in the Final Program
- Logo on screen between lectures

Items marked with an asterisk (*) are provided by the sponsor

BROCHURES IN THE CONGRESS BAGS
500 KM

Sponsor flyer / brochure placed in the congress bags which will be given to all participants *

Items marked with an asterisk (*) are provided by the sponsor

BRANDED LACES ON ACCREDITATION CARDS
1.500 KM

Laces for accreditation with the company logo or its products.

OTHER FORMS OF SPONSORSHIP

Each sponsor who wants to order a special form of sponsorship packages or patronage is able to make a separate agreement that defines the type of sponsorship or patronage they want.
SPONSORSHIP

Your decision on sponsorship for the Congress needs to be sent to the official contacts of the Congress.

It is important to keep in mind that certain categories of sponsorship packages are limited in the number of potential sponsors, and priorities will be based on the order of reporting line of sponsors and their payment.

Detailed information regarding the exhibition space, assembly and disassembly of stands, electricity outlets and other will subsequently be sent to each exhibitor.

After the conclusion of sponsorship, the Organizing Committee will notify the sponsor about all technical procedures in order for better organization of our business relationship and the Congress.

CONTACT

For additional information about sponsorship packages and the opportunities for participation and advertisement in the Final Program and Book of Abstracts, please contact us.

The Association of Medical Students - USMF
SaMED 2017 - International Congress of Medical Students in Sarajevo
Čekaluša 90, 71000 Sarajevo
Bosnia and Herzegovina
Phone numbers:
+387 61935155
+387 61530744
E-mail: samed@samed.ba
samed.ba
SaMED 2016.